

Survey of Regional Associations About Having a Facebook Page

Association	Does your regional have a Facebook page?	If yes, what is the page's intent?	Do you have someone monitoring your association's Facebook page?	If yes, who is it?
AzPPA	No, but we are working on setup.		No	Association Management staff
CAAMP	Yes	A board member posted a page without board discussion or approval	Yes	Board member
CAPPA	No Facebook, but we have a blog.			Our Treasurer/IT person monitors and handles blog.
CASA	No		No	
CPPA	Yes	Another way of connecting to members and having them connect with each other; posting of events and articles. And will probably post legislative information in the future.	Yes	Executive Director (may add another person)
GAPPP	Yes	It is not a page but a "group" that communicates to those who have joined. The message goes to their email in-box.	Yes	Board volunteer
HPPA	Yes	General association business	Yes	Past President
MAPPA	Yes	To keep people posted on what's new with MAPPA – upcoming events, information.	Yes	Committee member/board member is keeping track of the page and updating information!
MiPPA	Yes and we have a LinkedIn page also.	LinkedIn is for members only. Facebook is for all distributors and suppliers in the industry that are interested in what we are doing. It is a place to promote membership and we let them know we have a Members Only site where they can have specific conversations about the industry.	Yes	Board volunteer and Executive Director monitors both sites.
NEPPA	No		No	
NWPMA	Yes	Currently info based and used to promote show	Yes	PR
PMANC	Yes	General association information and information shared between associates	Yes	Association Management staff
PPAChicago	Yes	Originally set it up incorrectly and so it is attached to my personal facebook page. It is intended for news, pictures, events, calendar, etc.	Yes	Executive Director and Board member
PPAF	Yes	General Association Business	Yes	Not really as I do not think the page gets any use and we only have six members ... it is something that we want to start working.
PPAM	Yes	Established as another way to connect and inform members of events and activities. Also envisioned it as a place to share results and photos of past events ... kind of a "yearbook."	Yes	Board volunteer
PPAMS	Yes	Just one more way to connect with our members and promote our events.	Yes	Executive Director
PPAS	No		No	
PPAW	No, but pursuing it.		No	
SAAC	Yes	Our page is linked to our website. The intent is to provide general information.	Yes	Executive Director

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SAAGNY	Not yet — in process.	The original intent was for general association business, networking, membership recruitment — but using it for the legislative outreach is a great idea!	No	
SACDV	No		No	
TSPPA	No		No	
UMAPP	Yes	Create awareness about the industry in general and to provide an easier way for our members to stay in touch with UMAPP, its events and its members.	Yes	Executive Director and Board volunteer

23 responses			
Facebook - Yes	13 (59%)	Facebook Monitor - Yes	12 (92%)
Facebook - No	6		
Facebook - Pursuing	3		