

# RECRUIT! RETAIN! RESULTS!



## Regional Associations Social Media Goals

In this session we will engage, recruit, retain, interact and attract with social media about your next event, activity, education or tradeshow. You will learn that results come from creating a social media strategy that matches your regional associations goals. We will critique, analyze and comment on current social media presence, which will help us all understand it's not that difficult.



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## THINGS TO REMEMBER

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