



RAC Delegate Assembly Agenda

January 3, 2012

Level 2 — Breakers I

Mandalay Bay Convention Center

Las Vegas, NV

8:30a – 9:00a ... Continental Breakfast & Coffee

9:00a – 12:00p ... RAC Delegate Assembly

RAC VISION STATEMENT

To be the indispensable industry resource for growth, innovation and information for regional associations.

RAC MISSION STATEMENT

The Regional Association Council (RAC) exists to foster cooperation and positive relationships among the regional and national not-for-profit trade associations engaged in the promotional products industry; provide a governance and administrative structure for the participating regional associations; coordinate planning and support for meetings, cooperative projects and services; and to develop and implement strategic programs and services that meet the common interests and needs of the industry.

WelcomeLaura McKinney, CAE
[Senior Manager, Regional Relations, PPAI]

Call to Order and Tributes Dan Jenne, CAS
[2011 RAC President & Business Recovery Fund Treasurer]

Approval of January 11, 2011 Minutes Jenne

2011 — A Terrific Year in Review

—Regional Association Council..... Jenne
—Regional Affiliate Program McKinney
—PPDRF Business Recovery FundJeff Thomas, MAS
[RAC Board Liaison to PPAI Board & Business Recovery Fund Chair]

Regional Initiatives Spotlight Michele Packard-Milam, CAE
[Director, Member Engagement & Regional Relations, PPAI]

Break..... →

Legal Guidelines — Discussions of topics such as regulating prices or quantities of goods or services, allocating customers or territories, hindering or limiting a competitor or a potential competitor's operations, or otherwise unreasonably restraining business activity are strictly prohibited at any PPAI meeting as they would result in violations of antitrust laws.

Government Relations Outlook and ToolsAnne Lardner-Stone [*Director, Public Affairs, PPAI*]
—LEAD: March 7–8, 2012 – Washington, DC
—Product Safety Summit: August 14–15 – New Orleans, LA

Defining and Refining the Role of the RAC Delegate Packard-Milam

2012 — A Great Year in the Making

—2012 RAC Board Installation Jenne
—2012 RAC President’s Message Donna Vorce, CAS
[*2012 RAC President & Business Recovery Fund Officer*]

What’s New and Exciting McKinney

—www.regionalassociation.org
—Save the Dates:
2012 EDLF – June 20
2012 LDW – June 20–22

RAC and Regional Association Awards

—RAC Volunteer of the Year Cheryl Becker, MAS [*PPAI Board*]
—Regional Creative Achievement and Technology Awards Becker
—2011 MAS/CAS Challenge Winners Vorce & McKinney

Expo — Don’t Miss This!.....Melissa Hall [*Manager, Regional Programs, PPAI*]

—*Tuesday:*
ED² (ED Education & Development)
RAC VIP Reception
—*Wednesday thru Friday:*
Regional Affiliate Lounge (Level 2, Reef F)
RAC Information Station (Show Floor, Booth 1058)
Prescheduled 1-on-1 Consults

AdjournmentVorce