



RAC Leadership Development Workshop

Schedule of Events

June 23 – 25, 2010

Hilton DFW Lakes Executive Conference Center
Grapevine, TX

Certification:
MAS—11 pts
ASAE—11 hours

TUESDAY — JUNE 22, 2010

6 – 8 pm EDLF Dinner (Executive Directors Learning Forum) *Villard Blanc (inside Vineyard)*—Lobby Level

WEDNESDAY — JUNE 23, 2010

8 – 4:30 pm EDLF Sessions (Executive Directors Learning Forum) *Spicewood 1–3*—Lobby Level

9:30 – 6:30 pm LDW Arrivals/Registration Check-in *Meritage*—Lobby Level

Afternoon Optional Pre-meeting Activities

Noon – 4 pm MAS/CAS Exam (for approved individuals) *Lightcatcher*—Lower Level

6:30 – 7:30 pm Opening Night Dinner *Vineyard*—Lobby Level

7:30 – 9:00 pm Cocktails & Conversation *Bonnie and Clyde’s Patio*—Lobby Level

THURSDAY — JUNE 24, 2010

7:15 – 8:15 am PPAI & RAC Board Meeting *Delaney 1 & 2*—Lower Level

7:30 – 8:30 am Breakfast *Windfall*—Lobby Level

8:30 – 10:15 am Welcome & Opening General Session *Val Verde*—Lobby Level
Back to the Future with Associations – Peggy Hoffman, CAE

10:15 – 10:45 am Break

10:45 – 12:15 pm Breakouts—Session #1

Membership Part Deux, Louder & Prouder

Marcia Bohannon *La Buena Vida*—Lower Level

Putting It All Together – The Essentials & Best Practices in Educational Program Design

Melissa Hendrick & Rachel Robichaud *Cross Timbers 1 & 2*—Lower Level

Puzzled about Tradeshow?

Darel Cook *Homestead*—Lower Level

The Secrets to Creating an Exceptional Volunteer Experience

Peggy Hoffman, CAE *La Bodega*—Lower Level

Teamwork + Leadership = Dynamic Duo (a session for the Pres/Pres-Elect & ED)

Michele Packard-Milam, CAE *Pheasant Ridge*—Lower Level

Why Y? Generations of Volunteers & Now You’ll Know Y

Keith Vincent *Becker 1 & 2*—Lower Level

1-on-1 Consultations

Marketing *Messina-Hof*—Lower Level

12:15 – 1:15 pm Lunch *Windfall*—Lobby Level
Special Seating for 1st Timers

THURSDAY — JUNE 24, 2010 *Continued*

1:15 – 2:45 pm	Breakouts—Session #2 <i>How UBIT Fits into the 990 Puzzle</i> Bob McLean <i>Becker 1 & 2—Lower Level</i> <i>Integrating Social Media into Your Marketing Mix</i> Melissa Hall & Cassandra Johnson <i>Pheasant Ridge—Lower Level</i> <i>Legislative Advocacy – How to Make Your Voice Heard in the Capitol</i> Anne Lardner <i>Cross Timbers 1 & 2—Lower Level</i> <i>Puzzled about Tradeshows?</i> Darel Cook <i>Homestead—Lower Level</i> <i>The Secrets to Creating an Exceptional Volunteer Experience</i> Peggy Hoffman, CAE <i>La Bodega—Lower Level</i> <i>You're President – Now What?</i> Paul Bellantone, CAE <i>La Buena Vida—Lower Level</i> 1-on-1 Consultations <i>Professional Development</i> <i>Lightcatcher—Lower Level</i>
2:45 – 3:00 pm	Break
3:00 – 4:30 pm	Learning Labs — Master Calendar <i>Membership</i> <i>La Buena Vida—Lower Level</i> <i>Professional Development</i> <i>Becker 1 & 2—Lower Level</i> <i>Tradeshows</i> <i>La Bodega—Lower Level</i> <i>Volunteer Leadership</i> <i>Cross Timbers 1 & 2—Lower Level</i>
4:30 – 5:30 pm	(optional) GRAC/Legislative Roundtable <i>Homestead—Lower Level</i>
7:00 pm	District Dinner (cash bar available) <i>Vineyard—Lobby Level</i> <i>Putting the Pieces Together — After LDW, Legos will be donated to a local charity.</i>

FRIDAY — JUNE 25, 2010

7:30 – 8:30 am	Breakfast <i>Windfall—Lobby Level</i>
8:30 – 10:00 am	Breakouts—Session #3 <i>Effective Board Service Isn't a Mystery – Part 1</i> Paul Bellantone, CAE <i>Su Vino—Lobby Level</i> <i>How UBIT Fits into the 990 Puzzle</i> Bob McLean <i>Becker 1 & 2—Lower Level</i> <i>Legislative Issues Review – It Won't Be as Boring as It Sounds</i> Anne Lardner <i>Homestead—Lower Level</i> <i>The Missing Piece ... You!</i> Roni Wright, MAS & Eric Ekstrand, MAS <i>La Bodega—Lower Level</i> <i>Putting It All Together – The Essentials & Best Practices in Educational Program Design</i> Melissa Hendrick & Rachel Robichaud <i>Cross Timbers 1 & 2—Lower Level</i> <i>Why Y? Generations of Volunteers & Now You'll Know Y</i> Keith Vincent <i>La Buena Vida—Lower Level</i> 1-on-1 Consultations <i>Marketing</i> <i>Messina-Hof—Lower Level</i>
10:00 – 10:30 am	Break

FRIDAY — JUNE 25, 2010 Continued

10:30 – 12:00 pm	Breakouts—Session #4 <i>Effective Board Service Isn't a Mystery – Part 2</i> Paul Bellantone, CAE <i>Su Vino—Lobby Level</i> <i>Are You Up to the Challenge? The Regional ADvocate Challenge, That Is!</i> Dave DeGreeff, MAS & Joe Scott, MAS <i>Homestead—Lower Level</i> <i>Legal & Ethical Solutions for All Associations</i> Steve Slagle, CAE..... <i>Fall Creek—Lower Level</i> <i>Membership Part Deux, Louder & Prouder</i> Marcia Bohannon <i>La Buena Vida—Lower Level</i> <i>The Missing Piece ... You!</i> Roni Wright, MAS & Eric Ekstrand, MAS <i>La Bodega—Lower Level</i> <i>Surprisingly Simple & Effective Website Strategies</i> Erik Johnson..... <i>Cross Timbers 1 & 2—Lower Level</i>
	1-on-1 Consultations <i>Marketing</i> <i>Messina-Hof—Lower Level</i> <i>Professional Development</i> <i>Lightcatcher—Lower Level</i>
12:00 – 1:00 pm	Lunch <i>Windfall—Lobby Level</i>
1:00 – 2:30 pm	Breakouts—Session #5 <i>Are the Right Pieces in Place? ... Internal Controls</i> Bob McLean & Paul Kelsey, CPA..... <i>Becker 1 & 2—Lower Level</i> <i>Legal & Ethical Solutions for All Associations</i> Steve Slagle, CAE..... <i>Fall Creek—Lower Level</i> <i>Legislative Advocacy – How to Make Your Voice Heard in the Capitol</i> Anne Lardner <i>Homestead—Lower Level</i> <i>Membership Part Deux, Louder & Prouder</i> Marcia Bohannon <i>La Buena Vida—Lower Level</i> <i>Puzzled about Tradeshow?</i> Darel Cook <i>Su Vino—Lobby Level</i> <i>Surprisingly Simple & Effective Website Strategies</i> Erik Johnson..... <i>Cross Timbers 1 & 2—Lower Level</i>
	1-on-1 Consultations <i>Marketing</i> <i>Messina-Hof—Lower Level</i> <i>Professional Development</i> <i>Lightcatcher—Lower Level</i>
2:30 – 3:30 pm	Pick a Panel – Peer to Peer <i>Board Building Blocks: Prep, Pre-work, Process</i> <i>Delaney 2—Lower Level</i> <i>Budget Puzzlers ... Non-dues Revenue</i> <i>Delaney 1—Lower Level</i>
3:30 – 4:15 pm	Libation Station (open bar – beer & wine)
4:15 – 5:30 pm	Closing Celebration <i>Val Verde—Lobby Level</i> <i>RAC Buck Drawings (Must be present to win!)</i>

SATURDAY— JUNE 26, 2010

Ongoing	Departures
8:00 – 11:00 am	RAC Board Meeting <i>La Bodega—Lower Level</i>