



Are You Up To The Challenge?

## The ADvocate Challenge, that is!

The RAC Board has joined with PPAI to drive increased participation in the PPAI ADvocate Program by launching a friendly competition between both individuals and the regional associations. This challenge will run for six months and offers a financial incentive to both the individual and the regional association that delivers the greatest number of ADvocate presentations.



# Rules & Regulations

## Rules:

- The contest will run in 6 month increments beginning January 21, 2008. The next leg will start June 28, 2010 and run through January 3, 2011.
- Every regional member who is trained as an ADvocate is eligible to participate.
- There will be an individual winner and a Regional Association winner.
- Each time an ADvocate delivers a presentation and submits a reporting form, the ADvocate will earn a point. If a person gives 10 presentations and submits 10 reporting forms, he or she will be given 10 points. The ADvocate with the greatest number of points at the end of the contest period will be the winner. It is the responsibility of the ADvocate to submit the reporting form to PPAI. **Paid speaking events do not count towards this challenge unless the money is donated to PPEF.**
- On the reporting form, the ADvocate will give credit to his or her Regional Association. If the ADvocate is a member of several Regional Associations, we suggest that the ADvocate give credit to the Regional Association that represents the area in which the presentation was given. One point is given for each presentation. At the end of the contest, the Regional Association with the greatest number of points will be the winner.
- Both the Regional and individual winner will be

announced at the RAC Leadership Development Workshop or The PPAI Expo.

- In the case of a tie between either regional associations or individuals, the prizes will be split.

## Prizes:

- The individual winner will receive a voucher to register for one PPAI professional development program on this list: North American Leadership Conference, Suppliers' Forum or Women's Leadership Conference. The voucher must be used within 12 months from the date of issue.
- The Regional Association winner will receive \$1,500 toward an educational speaker or scholarship of its choice, to be used within 12 months of issue.

## Need more information on the Challenge or how to become a PPAI ADvocate?

Please contact **Erica Edwards** at [EricaE@ppai.org](mailto:EricaE@ppai.org) or 972-258-3063.



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