

6. (Name of vendor) will provide literature to SAAGNY for distribution to its members.
7. (Name of vendor) will develop a comprehensive marketing program to promote the benefits of their/product/services directly to SAAGNY membership.
8. **The term of this Agreement shall be from August 1, xxxx to July 31, xxxx.**
Agreement may be terminated by either party upon thirty (30) days written notice by Certified or Registered Mail, Return Receipt Requested.
9. This Agreement sets forth the entire understanding of the parties with respect to the subject matter hereof; shall be governed and construed in accordance with the laws of the State of New Jersey; and may not be modified except in writing.

For the Specialty Advertising Association of Greater New York, Inc. (SAAGNY):

By _____
Barbara A. Lyons
Executive Director

Date: _____

For (name of vendor):

By _____

Print Name: _____

Title: _____

Date: _____

07/16/2010

*more than one vendor can provide same or similar service/program.
AUTHORIZED vendor indicates an exclusive; wording on agreement must reflect this.