



Buy Right. Buy TRASA. Build Together.

TRASA wants to build their sponsorship base and we need your support

Why become a TRASA sponsor?

Sponsorship gives YOU added value and visibility in western PA, West Virginia and eastern Ohio!

- You will be recognized at all TRASA events (signage, programs), on the TRASA website and in the on-line bi-monthly newsletter
- Your support will help TRASA enhance the Professional Development programs by providing quality speakers and additional programs
- Based on the level of your sponsorship, you will receive FREE tables at the April 1 and October 6, 2010 shows AND select your table location!
- You may also be entitled to complimentary advertising in the newsletter
- You will also have the opportunity to send a mass e-mail with news items and specials to TRASA distributor members FREE of charge – one per month
- You will have first preference to select a Business Builder's Breakfast date to sponsor before other suppliers are approached
- You will have the exclusive opportunity to donate products to insert in show bags along with your sales flyer or catalog for both shows – available only to sponsors

That's what you can expect as a sponsor of TRASA in 2010. To help you build a great year of success, TRASA is providing suppliers and multi-line rep sponsors with exclusive ways to help you build sales in 2010.

If you are looking for cost-effective ways to promote your company and want to support TRASA's education initiatives, consider becoming a sponsor and lead TRASA in 2010. There are several options ranging from \$500 to \$3,000 to fit your marketing budget.

TRASA depends on you to help the association provide distributor members with education and marketing tools to increase their business, and in return, increase yours!

Buy Right. Buy TRASA. Build Together.

In 2010, TRASA will once again encourage members to buy from TRASA members first, when possible as we did with our Operation Buy TRASA campaign in 2006. We want everyone in our association to succeed! We need your support! Choose a sponsorship level and complete the enclosed form. Mail or fax to Patti Ward, Executive Director, 3003 Salisbury Court, Mars, PA 16046. Telephone 724-779-3803 or Fax 724-779-3804.

Build Together in 2010 with TRASA!

The deadline to respond to this sponsorship opportunity is December 31, 2009.



SPONSORSHIP PROGRAM

Platinum - \$3,000

- 2010 Membership dues (value \$125)
- Two tables at the TRASA Expo April 1, 2010 (value \$700)
- Two tables at the TRASA Fall Showcase October 6, 2010 (value \$850)
- Your company logo on event signage, the TRASA website, bi-monthly newsletter, on-line membership directory and all 2010 TRASA press releases and ads such as *PPB* (\$1,500)
- Annual TRASA Membership Meeting sponsor (April 2010) (value \$1,000)
- One half page ad in a 2010 issue of the on-line bi-monthly newsletter of your choice (value \$125)
- Monthly e-mail blasts to distributors (no employment solicitations) (value \$200)

The Platinum LevelValue \$4,500 Your Sponsorship Savings \$1,500

Gold - \$2,500

- 2010 Membership dues (value \$125)
- Your company logo on event signage, the TRASA website, bi-monthly newsletter, on-line membership directory and all 2010 TRASA press releases and ads such as *PPB* (\$1,500)
- Two tables at the TRASA Expo April 1, 2010 (value \$700)
- One table at the TRASA Fall showcase October 6, 2010 (value \$425)
- Monthly e-mail blasts to distributors (no employment solicitations) (value \$200)
- One half page ad in a 2010 issue of the on-line bi-monthly newsletter of your choice (value \$125)

The Gold LevelValue \$3,075 Your Sponsorship Savings \$575

Silver - \$1,500

- 2010 Membership dues (value \$125)
- Your company logo on event signage, the TRASA website, bi-monthly newsletter, on-line membership directory and all 2010 TRASA press releases and ads such as *PPB* (\$1,500)
- One table at the TRASA Expo April 1, 2010 (value \$350)
- Monthly e-mail blasts to distributors (no employment solicitations) (value \$200)

The Silver Level.....Value \$2,175 Your Sponsorship Savings \$675



Bronze - \$1,000

- 2010 Membership dues (value \$125)
- Your company logo on event signage, the TRASA website, bi-monthly newsletter, on-line membership directory and all 2010 TRASA press releases and ads such as *PPB* (\$1,500)
- Monthly e-mail blasts to distributors (no employment solicitations) (value \$200)

The Bronze Level.....Value \$1,825 Your Sponsorship Savings \$825

Professional Development - \$500

- 2010 Membership dues (value \$125)
- Monthly e-mail blasts to distributors (no employment solicitations) (value \$200)
- TRASA Expo Education Sponsor (value \$500)
- Your company logo on event signage and the TRASA website

The Professional Development Level..... Value \$825..... Your Sponsorship Savings \$325



TRASA 2010 SPONSORSHIP PROGRAM

Please indicate the sponsorship level that interests you:

- Platinum Sponsor**
\$3,000
- Gold Sponsor**
\$2,500
- Silver Sponsor**
\$1,500
- Bronze Sponsor**
\$1,000
- Professional Development Sponsor**
\$500

Name _____ Company _____

Phone _____ E-mail _____

PAYMENT METHOD

- Check Enclosed**

- Mastercard** **Visa** **American Express** **Discover**

Charge \$ _____ Credit Card # _____

Expiration Date _____ Signature _____

RETURN THIS FORM WITH PAYMENT OPTION BY **DECEMBER 31, 2009 TO:**

Patti Ward
TRASA
3003 Salisbury Court
Mars, Pennsylvania 16046