

Regional Association Council

Position Description: RAC Board Member

Basic Function:

Reports to the RAC president. Actively participates in the work of the Regional Association Council; provides thoughtful input relative to the deliberations of the Council; focuses on the best interests of the organization and the Board rather than on personal or constituent interests; and works toward fulfilling the Council's goals.

Responsibilities:

- Reviews all relevant material before Board and RAC Delegate Assembly meetings. Makes contributions and voices objective opinions on issues.
- Attends all Board and Delegate Assembly meetings.
- Participates in monthly Board conference calls.
- Communicates with RAC delegates in your respective districts on a quarterly basis.
- Responsible for soliciting people for RAC delegate positions and to recommend people for RAC Board service.
- Conducts district Board election process in first year on board.
- Acts as primary contact/driver for district meetings in second year on board.
- Carries out individual assignments requested by the RAC president.
- Works as part of the Board and staff team to ensure that the Board proposes policies and/or develops products and services that help association members and staff who are responsible for programs within the scope of interest of the Council.
- Represents the Council in meetings of other association groups.
- Promotes clarity within the Board on the Council's role and how it supports and fits within the interests of the constituent associations.
- Supports and defends Board policies.

Important Notes:

- *Any Board member who misses two consecutive meetings, unless excused by the RAC president, shall be considered to have resigned from the RAC Board of Directors.*
- *The RAC Board of Directors is a standing committee of Promotional Products Association International (PPAI).*